

Govt. College, Safidon (Jind)-126112

Session: 2024-25 (Even Semester)

Lesson Plan:-M.Com 4th semester

Name of the Teacher: Rajiv kumar Subject: Entrepreneurship development

Sr. No.	Month	Topic
1	January	Introduction of Entrepreneurship development
2		Dimensions of Entrepreneurship
3		Importance of entrepreneurship
4	February	Entrepreneurship and MSME
5		Concept of business groups and role of business houses
6		Conflict in family business
7		Public and private system of stimulation
8	March	Role of industries association and self help group
9		Role of business incubator
10		Venture capital
11		Source of business ideas and test of feasibility
12		Business plan
13	April	Designing business processes , 1st assignment
14		Preparation of business reports
15		Mobilising resources, 2nd assignment and test
16		Basic start -up problem
17	May	Preliminary contacts with vendor
18		Revision

Signature

Govt. College, Safidon (Jind)-126112

Session: 2024-25 (Even Semester)

Lesson Plan :- B. Com 6th Semester

Name of the Teacher: Rajiv Kumar Subject: Business Environment

Sr. No.	Month	Topic
1	January	Business environment concept, components and importance
2		Environmental and organizational scanning
3		Public sector in India
4	February	Private sector in India
5		Joint sector in India
6		Economic system
7		Economic planning
8	March	Monetary policy of India
9	Al	Fiscal policy of India
10		Make in India programme
11		Make India programme advantage
12		Foreign investment in India
13	April	MNCs ,1st assignment
14		Globalisation
15		Competition act , 2nd assignment and test
16		FEMA
17	May	Foreign exchange market
18		Revision

Signature

Govt. College, Safidon (Jind)-126112

Session: 2024-25 (Even Semester)

Lesson Plan B. Com 6th semester

Name of the Teacher: Rajiv Kumar. Subject: Retail Management

Sr. No.	Week	Topic
1	January	Meaning, nature and scope of retailing
2		Theories of retailing
3		Models in retailing
4	February	Retail strategic planning
5		Retail operation mgt
6		Planning location of retail business
7		Merchandise planning
8	March	Retail communication
9		Security issue in retailing
10		Store design
11		1st assignment
12		Store layout
13	April	Organizational structure in retailing ,
14		Application of IT in retailing
15		FDI in retailing, 2nd assignment and test
16		Retail store management
17	May	Material handling and energy management
18		Revision

Signature

Govt. College, Safidon (Jind)-126112

Session: 2024-25 (Even Semester)

Lesson Plan B. Com 4th semester

Name of the Teacher: Rajiv kumar Subject: Entrepreneurship development

Sr. No.	Week	Topic
1	January	Concept of Entrepreneurship development
2		Classification of entrepreneurs
3		Process of entrepreneurship Development
4	February	Entrepreneurship and MSME
5		Registration
6		Start up and skill India
7		Role of modern technology in entrepreneurship development
8	March	Identifying business opportunity
9		Sources of ideas and information
10		Concept of business project report
11		Project appraisal
12		Selection of factory location
13	April	Institutions supporting entrepreneurs, 1st assignment
14		Promotional agencies and institutions
15		SSBI, NABARD , SIDO, NSIC, 2nd assignment and test
16		SIDBI, NBMSME, KVIC, NISIET
17	May	SFCS, SSIDC, TCO
18		Revision

Signature

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Session: 2024-25 (Even Semester)

Lesson Plan:-M.Com 4th semester

Name of the Teacher: Rajiv kumar Subject: Training and Development

Sr. No.	Month	Topic
1	January	Introduction concept of learning, Training
2		Role of learning in training and development
3		E- learning
4	February	Training need identification
5		Approaches of TNI
6		Classification of corporate training need
7		Mode of learning at each level of performance
8	March	Conducting the training and development programme
9		Budgeting and controlling of training program
10		Organization structure of training and development
11		Management development through training
12		The trainer and training Aids
13	April	Computer baied training, 1st assignment
14		Designing training program
15		Evaluation of training program, 2nd assignment and test
16		Evaluating transfer of learning on the job
17	May	Feedback costing of training programmes
18		Revision

Signature

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Session: 2024-25 (Even Semester)

Lesson Plan:-B.A 4th semester

Name of the Teacher: Rajiv Kumar Subject: Macroeconomics

Sr. No.	Month	Topic
1	January	Investment multiplier
2		relation between multiplier, MPC and MPS
3		Comparative static and dynamic process
4	February	principle and concept of super multipliers
5		money in a modern economy
6		Theory of money
7		supply of money
8	March	inflation
9		types of inflation
10		theory of inflation
11		money growth and inflation
12		trade cycle
13	April	types of business cycles, 1st assignment
14	MI	Keynes view of trade cycles
15		investment theories, 2nd assignment and test
16		theories of interest
17	May	rate of interest: classical and Keynesian
18		Revision

Signature

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Session: 2024-25 (Even Semester)

Lesson Plan:-M.Com 2nd semester

Name of the Teacher: Rajiv Kumar Subject: International Business

Sr. No.	Month	Topic
1	January	Introduction – International business
2		International Business Environment
3		International Trade
4	February	Mode of entry into international business
5		multinational corporations
6		Balance of payment Account
7		Foreign Investment
8	March	Theories of international business
9		Regional economic co-operation
10		International Economic Institutions
11		IMF
12		World Bank
13	April	UNCTAD
14		Foreign exchange markets
15		foreign exchange rate , 1 st Assignment
16		Exchange rates arrangement in India, 2nd Assignment
17	May	Foreign exchange risks and exposures
18		Revision

Signature